



# COVID-19 Community Corps

Social Media Toolkit for COVID-19 eligibility  
April 18, 2021

## COVID-19 Community Corps

Monday marks a new phase of the COVID-19 pandemic. Starting April 19, all Americans age 16 and up will be eligible for the COVID-19 vaccine. The U.S. Department of Health and Human Services (HHS) launched the COVID-19 Community Corps as an initiative to galvanize trusted messengers in the fight against COVID-19. Please help increase confidence in COVID-19 vaccines and encourage measures to slow the spread of the disease among your community by sharing these messages on social media, or tailoring them to your own organization's needs, about the open eligibility for the COVID-19 vaccine.

Below are sample posts to be paired with the attached graphics.

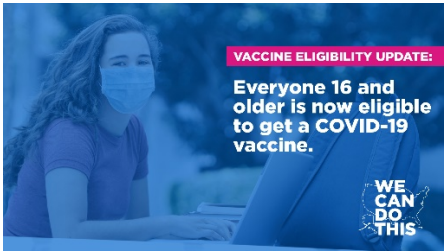
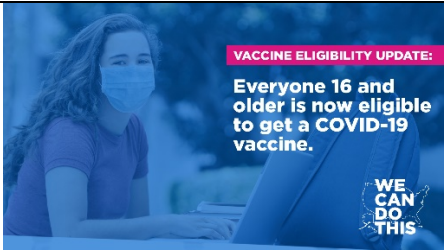
Please use the hashtag **#WeCanDoThis**, and tag **HHS** in your posts:

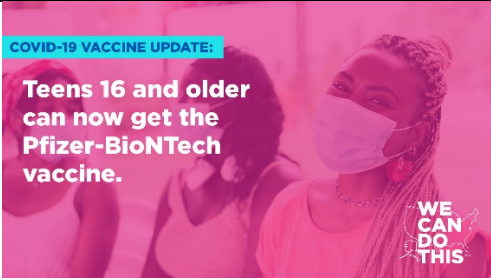
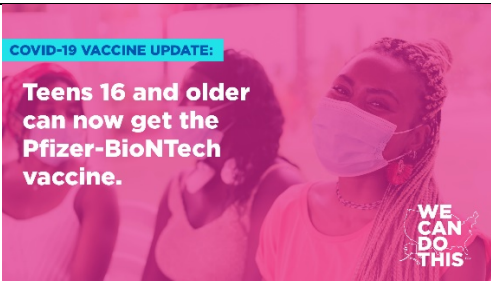
**Twitter:** @HHSGov

**Facebook:** @HHS


**Instagram:** @hhsgov

## Sample Twitter Messages

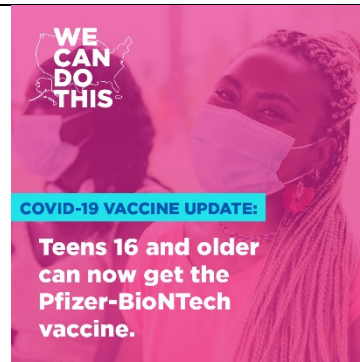
<p>Vaccination is the best tool to turn the page on the COVID-19 pandemic. Everyone over age 16 living in the U.S. is now eligible for the vaccine. #WeCanDoThis @HHSGov</p>	 <p><a href="#">Download the graphic.</a></p> <p>Text: VACCINE ELIGIBILITY UPDATE: Everyone 16 and older is now eligible to get a COVID-19 vaccine.</p>
<p>Over 70 million people are fully vaccinated in the United States as of today. Millions more to go. #WeCanDoThis @HHSGov</p>	 <p><a href="#">Download the graphic.</a></p> <p>Text: VACCINE ELIGIBILITY UPDATE: Everyone 16 and older is now eligible to get a COVID-19 vaccine.</p>

<p>The COVID-19 vaccine is critical to our families, schools, and communities. And now anyone age 16 and older is eligible to receive the vaccine. #WeCanDoThis</p>	 <p><a href="#">Download the graphic.</a></p> <p>Text: COVID-19 VACCINE UPDATE: Teens 16 and older can now get the Pfizer-BioNTech vaccine.</p>
<p>Step 1: Get vaccinated. Step 2: Protect yourself and your family. Step 3: Help save lives.  #WeCanDoThis</p>	 <p><a href="#">Download the graphic.</a></p> <p>Text: COVID-19 VACCINE UPDATE: Teens 16 and older can now get the Pfizer-BioNTech vaccine.</p>

## Sample Facebook Messages

<p>Did you know everyone age 16 and older in the U.S. is now eligible for the COVID-19 vaccine? Every day we're closer to defeating this pandemic. Comment below if you're ready to get vaccinated! #WeCanDoThis</p>	 <p><a href="#">Download the graphic.</a></p> <p>Text: VACCINE ELIGIBILITY UPDATE: Everyone 16 and older is now eligible to get a COVID-19 vaccine.</p>
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If we work together, we can turn the page on this pandemic. Let's make sure our families, friends, and communities get vaccinated. Now anyone age 16 and older nationwide is eligible to receive the COVID-19 vaccine. #WeCanDoThis



[Download the graphic.](#)

Text: COVID-19 VACCINE UPDATE: Teens 16 and older can now get the Pfizer-BioNTech vaccine.

## Sample Facebook Group Messages

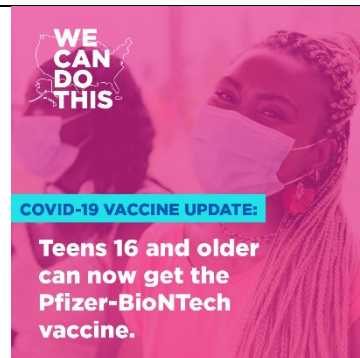
Hey! I recently joined the COVID-19 Community Corps to help spread the word on vaccine eligibility opening up for anyone age 16 and up nationwide. I believe vaccination is the best tool to turn the page on this pandemic and get us back on track. Our communities are depending on us to stay safe and healthy. Learn more:  
<https://wecandothishhs.gov/covidcommunitycorps>



[Download the graphic.](#)

Text: VACCINE ELIGIBILITY UPDATE: Everyone 16 and older is now eligible to get a COVID-19 vaccine.

**BIG NEWS:** Everyone in the U.S. age 16 and older is now eligible for the COVID-19 vaccine, no matter where they live. Getting vaccinated starts with you, but it'll take each of us helping out our community. Please spread the word about vaccine eligibility. If you're interested, sign up to join me and the COVID-19 Community Corps:  
<https://wecandothishhs.gov/covidcommunitycorps>




[Download the graphic.](#)

Text: COVID-19 VACCINE UPDATE: Teens 16 and older can now get the Pfizer-BioNTech vaccine.

### Sample Instagram Messages


Everyone age 16 and older is now eligible for the COVID-19 vaccine nationwide. It's go time. #WeCanDoThis @hhs.gov



[Download the graphic.](#)

Text: VACCINE ELIGIBILITY UPDATE: Everyone 16 and older is now eligible to get a COVID-19 vaccine.


Over 70 million people are fully vaccinated in the U.S. as of today. Millions more to go. #WeCanDoThis @hhs.gov



[Download the graphic.](#)

Text: COVID-19 VACCINE UPDATE: Teens 16 and older can now get the Pfizer-BioNTech vaccine.

Everyone age 16 and older in the U.S. is now eligible for the COVID-19 vaccine! Getting vaccinated starts with you, and to get past this pandemic, it'll take each of us helping out our community. Please spread the word about vaccine eligibility. If you're interested, sign up to join me and the COVID-19 Community Corps. Link in bio. @hhs.gov [\[https://wecandothis.hhs.gov/covidcommunitycorps\]](https://wecandothis.hhs.gov/covidcommunitycorps)



[Download the graphic.](#)

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