
Tips to Amplify *We Can Do This* Resources



EMAIL DISTRIBUTION

Email your network and share the latest campaign messaging and resources, be sure to include a clear call to action.



E-NEWSLETTER

Highlight campaign resources and information in a short blurb in your e-newsletters.



SOCIAL MEDIA CHANNELS

Share the campaign ready-made social media graphics, messages, and videos with your stakeholders and encourage them to re-post.



WEBSITE

Feature campaign resources on your website and encourage readers to use and share COVID-19 information.



WEBINAR OR OTHER VIRTUAL EVENT

Showcase campaign materials and host a discussion with your community about COVID-19 prevention.



TEXT MESSAGES

Share messages with your stakeholders with a link to campaign resources.



BLOG POST

Publish an article on how to use campaign resources within your community.